



**St Petersburg Times**  
**Community Development Team**

*Building Relationships one Neighborhood at a time.*

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**AGREEMENT FOR ADVERTISING IN NEWSLETTERS**  
**SUPPORT YOUR COMMUNITY!**

DATE \_\_\_\_\_ NEWSLETTER / EDITION \_\_\_\_\_

NAME OF CONTACT \_\_\_\_\_ NAME OF A D/ BUSINESS \_\_\_\_\_

ADDRESS \_\_\_\_\_ PHONE \_\_\_\_\_

CITY/STATE/ZIP \_\_\_\_\_ EMAIL \_\_\_\_\_

AD SIZE:  FULL PAGE     HALF PAGE     QUARTER PAGE     BUSINESS CARD

COST: \$ \_\_\_\_\_ BEGIN RUN DATE: \_\_\_\_\_ END RUN DATE: \_\_\_\_\_

ARE YOU CURRENTLY A TIMES ADVERTISER?  YES  NO

**– ADVERTISING RATES –**

SIZE OF AD	DIMENSIONS	B&W PRICE	COLOR PRICE
Full Page Ad	7½" W x 10" L	\$200.00	N/A
Half Page Vertical Ad	3½" W x 10" L	100.00	500.00
Half Page Horizontal Ad	7½" W x 5" L	100.00	500.00
Quarter Page Ad	3½" W x 4¾" L	75.00	250.00
Business Card Ad	3½" W x 2" L	45.00	100.00
<b>Professional Listing</b> (Classifieds)	4" line - approx. 8 words per line	\$10 per Line 3 line minimum	

**MULTIPLE INSERTIONS**

*A 10% discount is applied if you agree to run six or more ads in any of our newsletters.*

AD FREQUENCY:  MONTHLY     BI-MONTHLY    OTHER PUBLICATIONS: \_\_\_\_\_  
 QUARTERLY     BI-ANNUALLY    \_\_\_\_\_

ADVERTISER'S SIGNATURE

SALES REPRESENTATIVE

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